



2 DAYS ONLY
SAT 30TH AUGUST & SUN 31ST AUGUST
CLEARANCE SALE
MISS IT AND YOU'LL MISS OUT!
WHILE STOCKS LAST

30 000 COPIES FREE MONTHLY

AMAZING DEALS ON THESE NEW CONSTRUCTIONS!

<p>2 ROOMS & GARAGE</p> <p>FRONT VIEW</p> <p>ONLY 27,999⁰⁰</p>	<p>2 ROOM FOR ONLY 17,999⁰⁰</p> <p>2 ROOMS & BATHROOM FOR ONLY 25,999⁰⁰</p>
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The Above Offer Includes Delivery in Soweto. TBC's Apply. Enq: info@micatex.co.za

<p>Panel Door</p> <p>1 Year Guarantee</p> <p>249⁹⁹</p>	<p>Standard White</p> <p>2 Year Guarantee</p> <p>999⁹⁹</p>	<p>Decorative Front</p> <p>2 Year Guarantee</p> <p>499⁹⁹</p>	<p>ALUMINIUM</p> <p>2 Year Guarantee</p> <p>1299⁹⁹</p>
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999⁹⁹ **949⁹⁹** **949⁹⁹** **699⁹⁹**

Signet Terrace, Phase Four, Robin Avenue, Lenasia
TEL: 011 852 0292

OPEN 7 DAYS A WEEK
SAT 08:30 - 15:00 SUN 09:00 - 13:00

LENASIA
PAINT & HARDWARE

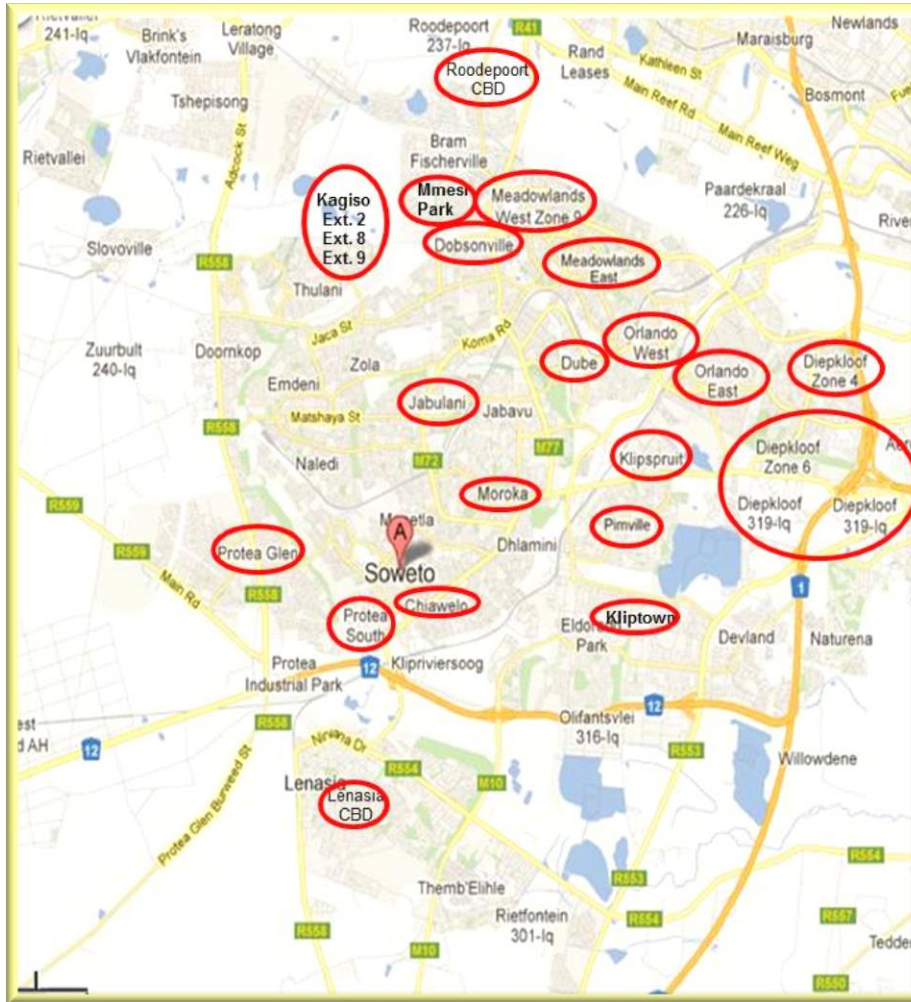
History, background and USP's

Soweto Express was established in 2011 after Sam Gafoor (owner) who has been in the advertising industry for many years decided to broaden his horizons by establishing a free, quality community newspaper for one of Johannesburg's oldest townships, Soweto.

Soweto Express is BEE compliant, distributes **30 000** copies monthly - door to door - and audited quarterly by the ABC (Audit Bureau of Circulation of SA). Accreditation by the ABC simply means that you can rest assured that the paper is reaching the target market you require, so you get back what you pay for.

We hope that our readership and advertisers grow with us from strength to strength.

We live by our motto: "Let's grow Together..."



Distribution

- Diepkloof Ext
- Chiawelo Ext 13
- Protea North
- Protea Glen & Gardens
- Klipspruit/Kliptown
- Bushkoppies
- Meadowlands (Ext 12)
- Orlando West
- Lehae
- Freedom Park
- Pimville Zone 6/7
- Protea Gardens
- Fox Lake-Moroka
- Diepkloof Zone 3 & 4
- Dobsonville Gardens
- Meadowlands Zone 2
- Dube
- Mmesi Park
- Eldorado Park Ext 2,4,6,8 & 9



Chain Stores & Shopping Centres in Distribution Area

Chain Stores in Distribution Area:

- Checkers: (7) Pimville
Diepkloof
Dobsonville
Jabulani
Protea Gardens
Protea Glen
Southgate
- PnP: (7) Pimville
Diepkloof
Dobsonville
Jabulani
Protea Gardens,
Protea Glen
Southgate
- Shoprite: (3) Pimville
Dobsonville
Protea Glen
- Spar: (1) Dobsonville
- Boxer: (1) Protea Glen

Shopping Centres:

- Maponya Mall
- Diepkloof Mall
- Dobsonville
- Jabulani Mall
- Protea Gardens
- Protea Glen Mall
- Southgate Mall
- Southgate Value Mart



Demographics

READERSHIP		LSM	
White	1%	6 - 10	
Black	79%		
Indian	10%		
Coloured	10%		
		LSM % BREAKDOWN	
AGE		LSM 10	25%
00 – 19	10%	LSM 9	20%
20 – 24	15%	LSM 8	15%
25 – 49	45%	LSM 7	15%
50+	30%	LSM 6	10%
GENDER		LSM 5	5%
Male	65%	LSM 4	5%
Female	35%	LSM 1 -3	5%